

# TomTom Business Solutions

## The easy and smart way of working

For you to succeed in business there should be no limits or boundaries to your agility, competitiveness and potential for profitability. You always need to be ahead of the game. As a mobile business, your success comes from keeping things moving, at all times, under any circumstances. Only then will you leverage the full potential of your mobile workers and vehicles.

How do you keep your business on the move? By knowing all there is to know about your business on the road. The right information, at any time, at all times, instantly!

With TomTom, managing your business has never been easier. We have developed a ready to use solution that is customizable to your needs. Our WORKsmart fleet management solution offers everything you need to better manage your road resources with industry leading solutions and high quality service quality. And we'll customise it to your needs, with a range of hardware options.



### Professional Navigation

Stay efficient even when on the move, with professional navigation from TomTom. Designed for the mobile worker it will get you there safely and on time, using efficient routes, any time of day.



### Traffic Avoidance

**WORKsmart™-Traffic** keeps your mobile resources out of the jams. Avoid congestion and stay productive, any time of day, for an unrivalled service experience at fewer costs. You'll get there faster with WORKsmart™-Traffic.



### Vehicle Tracking

**WORKsmart™-Track** lets you know what's going on with your teams and vehicles. Report on historic vehicle movement and adjust your planning instantly based on real-time positioning. Be on top of your business with WORKsmart™-Track, a solution that includes vehicle tracking, tracing and driving behaviour analysis.



### Job Dispatch

**WORKsmart™-Job** smooths communication for an efficient on-the-road operation. Send and receive job information, status updates and alerts with minimum effort, helping you stay informed and update customers. With WORKsmart Job, there's less need for phoning around. You are always informed and pro-active towards your customers. Reduce the need to phone around and pro-actively inform customers with WORKsmart™-Job, a solution that includes two-way messages, job status information and alerts.



### Time Management

**WORKsmart™-Time** helps you manage your drivers' time on the road. With automated processes and reports on working and driving time, you can reduce administrative burden and keep time on your side.



### Environmental Responsibility

With **WORKsmart™-Eco** you can act more responsibly towards the environment. This solution helps with greener driving on the road, and produces automated reports on carbon footprint, mileage and fuel efficiency. All of which will boost your environmental performance, as well as your bottom line.



### Management Reporting

**WORKsmart™-Insight** gives you at-a-glance information for better business decisions. To stay one step ahead, you can use WORKsmart Report to measure key performance indicators relating to service, productivity or cost, using automatic reports or a user-friendly KPI dashboard.