



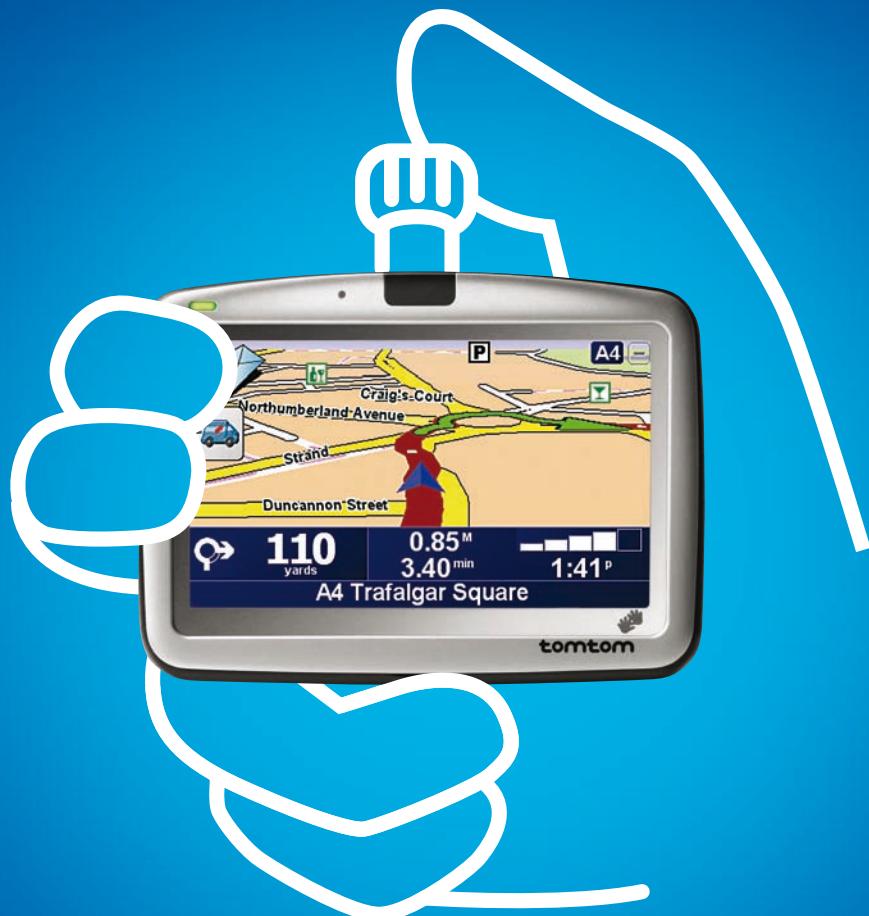
How it works. And how it works for you.



Plan your day the easy way

**Arrival and delivery times are often a customer's first impression of your business.**

**And we all know about first impressions.**



# Introducing Connected Navigation

Your vehicles and drivers deliver your business. They add to your company's value. From time to time you probably wonder how you could make them more efficient and more profitable.

Till now, the only answer to vehicle management has been complex IT products designed almost exclusively for large international truck and logistics companies, whose core business is their expensive fleet.

But at TomTom WORK we're passionate about making the complex clear and the difficult easy. So we've taken the best of what vehicle management had to offer; added TomTom's award-winning, user-friendly navigation products; and developed a solution to meet the needs of cost-sensitive, customer focused businesses. The result? Connected Navigation.

## **Connected Navigation = Tracking & Tracing + Navigation + Communication**

Connected Navigation helps you improve the management and control of your vehicles and drivers, giving you easy two-way communication and navigation for your people on the road and back in the office.

Affordable and scalable to the needs of your business, it combines smart Tracking & Tracing and fleet management technology on the one hand with easy-to-use navigation and communication tools on the other.

All you need is a TomTom LINK tracking device and TomTom GO navigator in each of your vehicles, and a computer with internet access to connect you to TomTom WEBFLEET, our web-based vehicle management system. There's no software involved and no need for IT support or maintenance. Which makes TomTom WORK suitable for pretty well any size or type of business.

TomTom WORK saves you time and money, brings clarity and transparency to your business and the way you communicate and improves the efficiency and comfort with which your drivers get about. In other words, TomTom WORK works for you.

## **TomTom WORK: Plan your day the easy way**



## Better service, clearer communication and lower costs. TomTom WORK is good for business!

TomTom WORK is good for you, your business and the people who deliver your service to your customers. It saves you time and money, by revolutionising how you track, trace and communicate with your drivers. It gives you the perfect planning and reporting tool, improving the efficiency of both your hands-on vehicle management and your longer-term planning and asset control. It transforms the way your vehicles get around, with smart, easy-to-use navigation devices.

And with two-way communication between your office and your drivers, you're making everybody's life safer and less stressful. And then there are those less tangible benefits that can make all the difference. For you, the ability to respond instantly to a customer's emergency or last minute change of plans. For your customers, the knowledge that they are dealing with a professional and efficient company.

And for your people, too, it means better working conditions and, maybe even more important to them, providing a better service. Fostering those priceless qualities – pride in your work, loyalty, job satisfaction, commitment – that we hardly need to tell you, can be the difference between an organisation going round in circles and a business that's really moving forward.

### What do you get with TomTom WORK?

#### **Smart and efficient Tracking & Tracing and planning:**

Know the precise location of all your vehicles as you watch them in real time on street level maps. When a new task comes in, see instantly from people's locations and your current planning which of your drivers is best placed to take the job.

#### **Easy, clear navigation:**

Being navigated straight to the next job makes a driver's life a lot easier and a lot less stressful.

#### **Two-way communication:**

With standard text messaging you can send tasks with navigation coordinates from your pc direct to drivers out on the road. All they have to do is tap 'accept' on their TomTom GO and follow the navigation instructions. And when they need support, the office is just a tap on the screen away. Simple and quick, reducing mistakes and making things clearer, for everyone.

#### **Professional reporting:**

Automatic logbooks of mileage, driving times, standstill locations, etc. Helping you with everything from payroll to expenses, tax returns to efficiency studies. Receive reports daily, weekly or monthly, with exactly the data your company needs.

# Connected Navigation.

## Be smart: Connect your people, easily.



**Efficient planning has never been this easy.**

### **Always Connected**

Good communication is good management: With TomTom WORK you can track and manage your people in real time. Scheduling your vehicles efficiently, both day-to-day and minute-to-minute. And easy two-way communication with your drivers makes their lives easier, too, with great benefits like navigation-ready itineraries. You can even give your customers password encrypted access to TomTom WEBFLEET, so they can follow the progress of the product or service that they've bought.

### **Smart Technology**

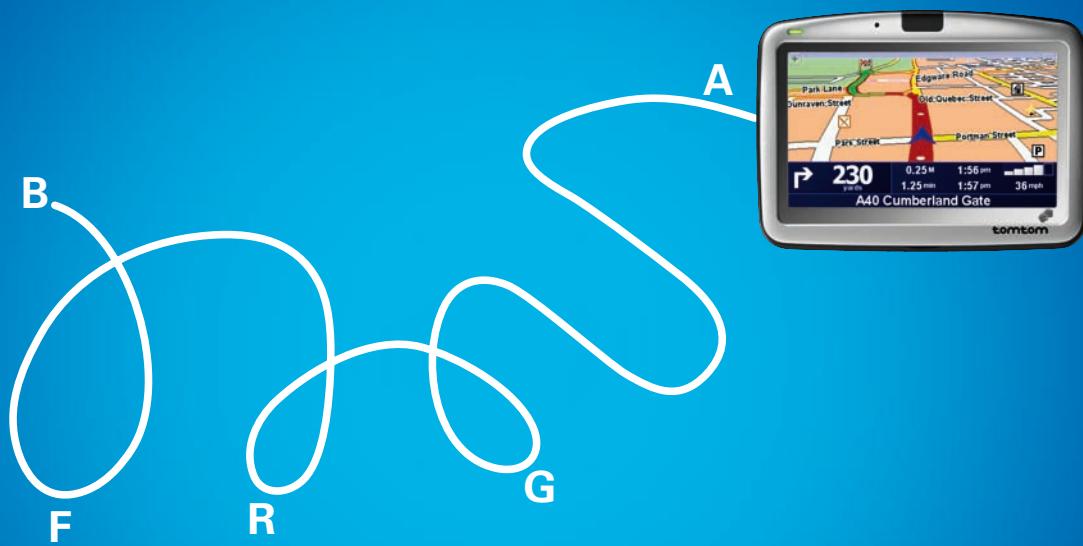
Plug & Play technology at your fingertips. Smart enough to meet the needs of any company, whatever your size. Monitor everything from response times to driving/idling ratios. Get efficiency reports for the last quarter or a driver re-routed in the next second, all with the tap of a screen.

### **Easy WORK**

Everything about TomTom WORK is easy. Easy to access, with just an internet connection. Easy to operate, thanks to TomTom WORK's user-friendly interface. Easy navigation,- with a TomTom GO. Easy planning, from the big picture- down to those last-minute details. Easy reports, on what you want to know. Easy billing, with one transparent- statement and no hidden costs. And on top of everything,- it's easy to install as well.



**Flexible companies plan flexibly. TomTom WORK.**



# 6 more reasons to subscribe to TomTom WORK

## **It really is that easy!**

TomTom originally made its name developing easy-to-use Satellite Navigation systems for the general public. And at TomTom WORK we don't see why it should be any different for businesses. Which is why with us you get user-friendly, connected navigation that even the least technical of your colleagues will find simple and reassuring to use.

## **It benefits your business, your customers and your people.**

Connected navigation is all about clear communication and transparent management. It helps your drivers, out there in the field. It lets you see when people are doing a good job. And it motivates and helps everyone to do even better next time.

We find that people welcome TomTom WORK with open arms! From navigation to itinerary scheduling, from smart communication between driver and office to support and back-up at the touch of a screen. Connected navigation improves the day-to-day working lives of drivers and their coordinators in so many ways. Making their jobs safer, more rewarding and less stressful.

TomTom WORK also builds trust with your clients, who can see that you're a transparent business, working day in and day out to improve the quality and efficiency of your services.

## **No IT support + No IT maintenance = No IT headaches.**

The beauty of TomTom WEBFLEET being internet-based technology is that there's absolutely no IT maintenance on your side. You can access and manage all your data on-line, with no need for any software.

## **No installation hassles.**

TomTom WEBFLEET is a subscription service, which means no installation. And each TomTom GO comes ready to Plug & Drive. So again, no installation issues. The only installation necessary is a TomTom LINK in each vehicle, done quickly and without fuss by approved partners, where and when it suits you. In fact, the TomTom LINK is so simple to install that you may even prefer to have one of your own people do it for you.

## **No upgrade worries.**

With some fast-moving technology it's wise to wait for the release of a better or quicker version. But because TomTom WEBFLEET is a subscription service, you get all the new upgrades as and when you need them. Meanwhile, every day you're not subscribed to TomTom WORK is another day we aren't helping you reduce your costs and increase your business.

## **One bill, no hidden costs.**

There really are no hidden costs. Just a monthly subscription price, fixed upfront. But along the way, you may find that there are a few hidden savings...



**Late arrival causes 14% of all failed business deals.**



# How does it all work?



**The hub of your operation is TomTom WEBFLEET. A comprehensive vehicle management package. Combined with a TomTom LINK and TomTom GO in each vehicle, it gives you complete monitoring, management, reporting and navigation.**

**The technology behind connected navigation may be complex and cutting edge, but how it works for your business couldn't be simpler.**

## TomTom WEBFLEET

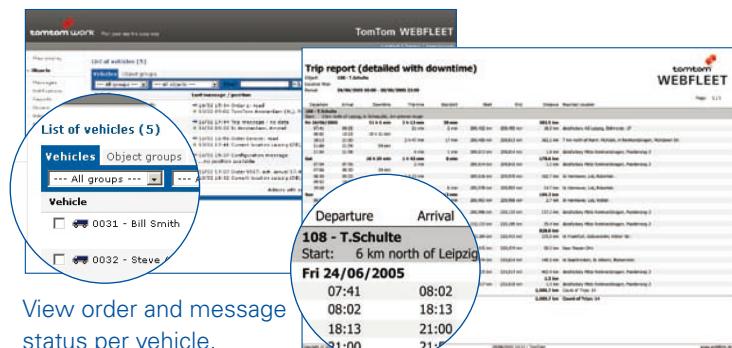
TomTom WEBFLEET is a web-based vehicle tracking and tracing service with which you have 24-hour secure access to all your vehicle management and reporting information, from any PC. On a digital map you can view all your vehicles' locations in real-time. With TomTom WEBFLEET you exchange messages with the vehicles on the road. It displays reports on working and driving hours as well as downtimes, traveled distances and much more. So wherever you have access to the internet, you have access to the real-time management of your workforce. With no IT hassles whatsoever.

And because TomTom WEBFLEET is a web-based subscription service, we provide you with all the latest data, maps and upgrades that your business needs, when it needs them. No in-house IT maintenance or updating costs. Now isn't that one less management headache?

1



View all your vehicles in real-time.  
Anytime, anywhere on a computer with  
internet connection



View order and message  
status per vehicle.  
Receive daily, weekly or  
monthly reports

2



3

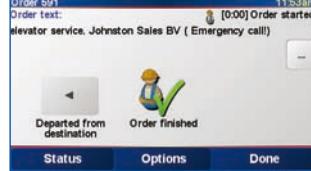


### TomTom LINK

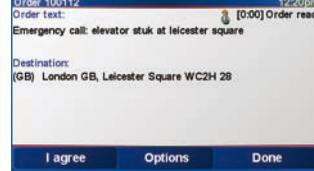
A small device installed in each of your vehicles (along with a SIM card that we provide). Tucked away out of sight, TomTom LINK allows you to track & trace your vehicles, have two-way text communication with your drivers via their TomTom GO, and even send routes and itineraries to their GO from the office. It's as if each of your drivers had their own co-pilot: You.



Clear 3 D maps and spoken instructions guide you from door-to-door



Communicate order status with the touch of a button



Receive orders from the office via the TomTom GO in the car



Report working hours and standstill times to the office

### How does the navigation work?

Your driver's TomTom GO uses the Global Positioning System (GPS), which sends signals via satellites to GPS receivers. From these signals your TomTom GO can calculate its current position, destination and speed. GPS signals are free and work 24 hours a day, in any weather conditions, anywhere in the world.

### How do all the different parts connect with each other?

Actually it's quite straightforward. Each vehicle navigates by its TomTom GO and uses its TomTom LINK to communicate with TomTom WEBFLEET via the mobile network. While the information between TomTom WEBFLEET and your PC travels via the internet, using a secure data connection. All of which gives you smart, easy, connected navigation. In real-time and managed from any point where you've got access to the internet.



# Technical specifications

## TomTom WEBFLEET

A computer with internet connection is required to use the TomTom WEBFLEET application.

## TomTom LINK

### Dimensions:

Body: 145 x 75 x 36 mm  
Holder: 162 x 88 x 28 mm

### Weight:

Body: 200 g  
Holder: 100 g

### Material:

Body: Injection die moulding body PC/ABS  
Holder: Santoprene

### Protection class:

IP 20

### Supply voltage:

12 V / 24 V (min.10 V to max. 30 V)

### Current consumption:

At 14 V: typically < 120 mA  
At 28 V: typically < 60 mA  
Standby: typically < 1 mA

### Fuse protection:

Operating Voltage 10 - 30 V with 2 A / fast blow  
Ignition with 2 A / fast blow

### Temperature:

-20 °C to +55 °C operation  
-40 °C to +70 °C storing

### GSM:

Integrated GSM/GPRS module

### GSM antenna connection:

FAKRA II Code D (male - bordeaux) - (antenna female)

### GPS antenna connection:

FAKRA II Code C (male-blue) - (antenna - female)

### Ignition input:

To be connected to the ignition clamp to switch on/off device together with ignition

### Digital inputs:

5 inputs switchable to GND  
1 input tachometer pulse

### Digital outputs:

2 outputs, load to GND (0 V), max. 0,5 A

### Other interfaces:

CAN Bus, ID-Bus

## TomTom GO

### Screen:

4.0 inch widescreen WQVGA screen (480x272 pixels, 64,000 colors)

### CPU:

CPU 400 MHz

### Internal memory:

RAM 64MB

### Battery:

Lithium-Ion battery (4 hours operation)

### Storage:

1 SD card

### GPS:

High sensitivity SiRF Star 3 GPS chipset

### Dimensions:

112x81x66 mm

### Weight:

300 grams

For a guided product tour and full details, including technical specs, please visit [www.tomtomwork.com](http://www.tomtomwork.com). Before your rivals do.

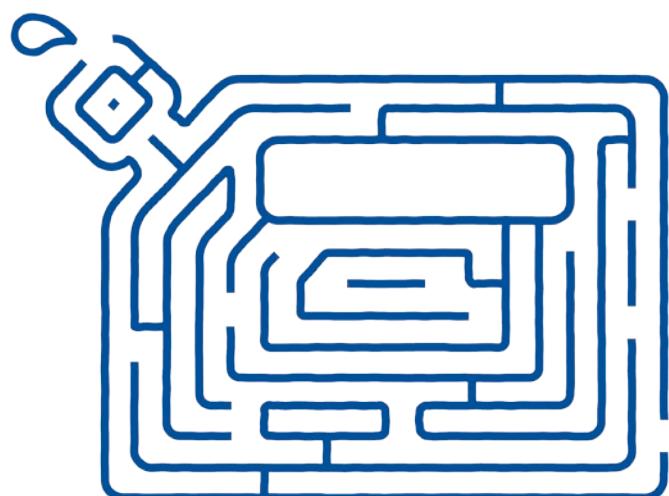
# About TomTom WORK, the company

TomTom WORK, a division of the industry leading TomTom NV, is a provider of tracking and tracking solutions and fleet management combined with navigation and communication products and services to the business to business market.

TomTom WORK was created in March 2006 following the acquisition of datafactory, a leading IT specialist for system components and complete system solutions for vehicle and personal location, fleet management and telematics.

By combining both TomTom's innovative product TomTom GO with the new TomTom WEBFLEET and TomTom LINK products, TomTom WORK has brought to market a complete tracking and tracing, reporting, navigation and communication service.

TomTom NV was founded in 1991 in Amsterdam and has offices in The Netherlands, United Kingdom, Germany, United States and Taiwan. TomTom's products are sold through a network of leading retailers in 20 countries and online.



**Your drivers use 10% just finding their way around.**

To find out more about TomTom WORK, please visit our website for a guided product tour, detailed technical specs, user cases for reference and much more. Contact us via [sales.uk@tomtomwork.com](mailto:sales.uk@tomtomwork.com) where our dedicated British team will be happy to answer any questions you may have; or discuss the easy, smart, connected navigation solution that would be right for your business.

[www.tomtomwork.com](http://www.tomtomwork.com)

The logo for TomTom WORK. It features the word "tomtom" in a lowercase, bold, sans-serif font, with a small registered trademark symbol (®) to the right of "tom". To the right of "tom", there is a stylized red graphic element that resembles a hand or a series of interconnected arrows pointing to the right. To the right of "tomtom", the word "work" is written in a lowercase, bold, sans-serif font.